

# **7th gvSIG Conference**

## **Sponsor's manual**



*gvSIG Association*  
[www.gvsig.com](http://www.gvsig.com)

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## 1. Presentation

The "Association for the promotion of FOSS4G and the development of gvSIG", hereinafter gvSIG Association, is responsible for organizing the 7<sup>th</sup> International gvSIG Conference in the city of Valencia - Spain.

gvSIG is a free open source tool, under the GNU/GPL license for comprehensive management of all needs related to the geographic information management, Versions for GNU/Linux, Windows and Mac. The software has been translated to more than 20 languages.

There are gvSIG versions for desktop as well as for mobile devices (PDA, Mobile phones, GPS, Tablets).

gvSIG can be applied to different sectors: Managing natural disasters (floods, fires, earthquakes, ...); security and emergency plans; integrated management of the water cycle; energy resources management (oil, gas, etc.); town planning and cadastre; health, education and other basic services; environmental management; Geomarketing; Geostatistics and other examples where the spatial component is used.

gvSIG is a project that is integrated with different technologies to implant comprehensive solutions using internet and standards. Making Spatial Data Infrastructures is the main way to implant these solutions.

## 2. About the gvSIG Association

The Association for the promotion of FOSS4G and the development of gvSIG, non profit Association with registration number: 596206, aims the following purposes:

a) To promote the use of software, based on the principles of free software defined by the Free Software Foundation, for applications aimed at capturing, processing, analysis, interpretation, dissemination and storage of geographic information.

b) To develop and promote the use of a tool oriented to manage geographic information called gvSIG.

c) To contribute to the research, development and spreading of Geomatics through projects developed by the gvSIG Association itself or jointly with others private or public entities.

d) To establish itself as an international benchmark in the field of Geomatics, by generating any type of project or software application based on the aforementioned principles of free software.

e) To promote the use of norms, standards, recommendations and open specifications in the management of geographic information to ensure interoperability between information systems.

The Association raises a new business model around Free Software democratic values, based on cooperation and shared knowledge, where part of the generated benefit reverts on the strengthening of the gvSIG project.

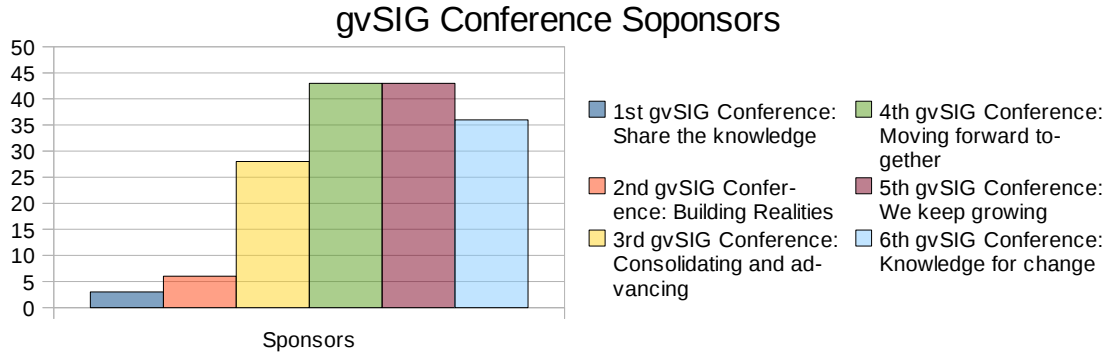


Graphic 1. gvSIG Association members

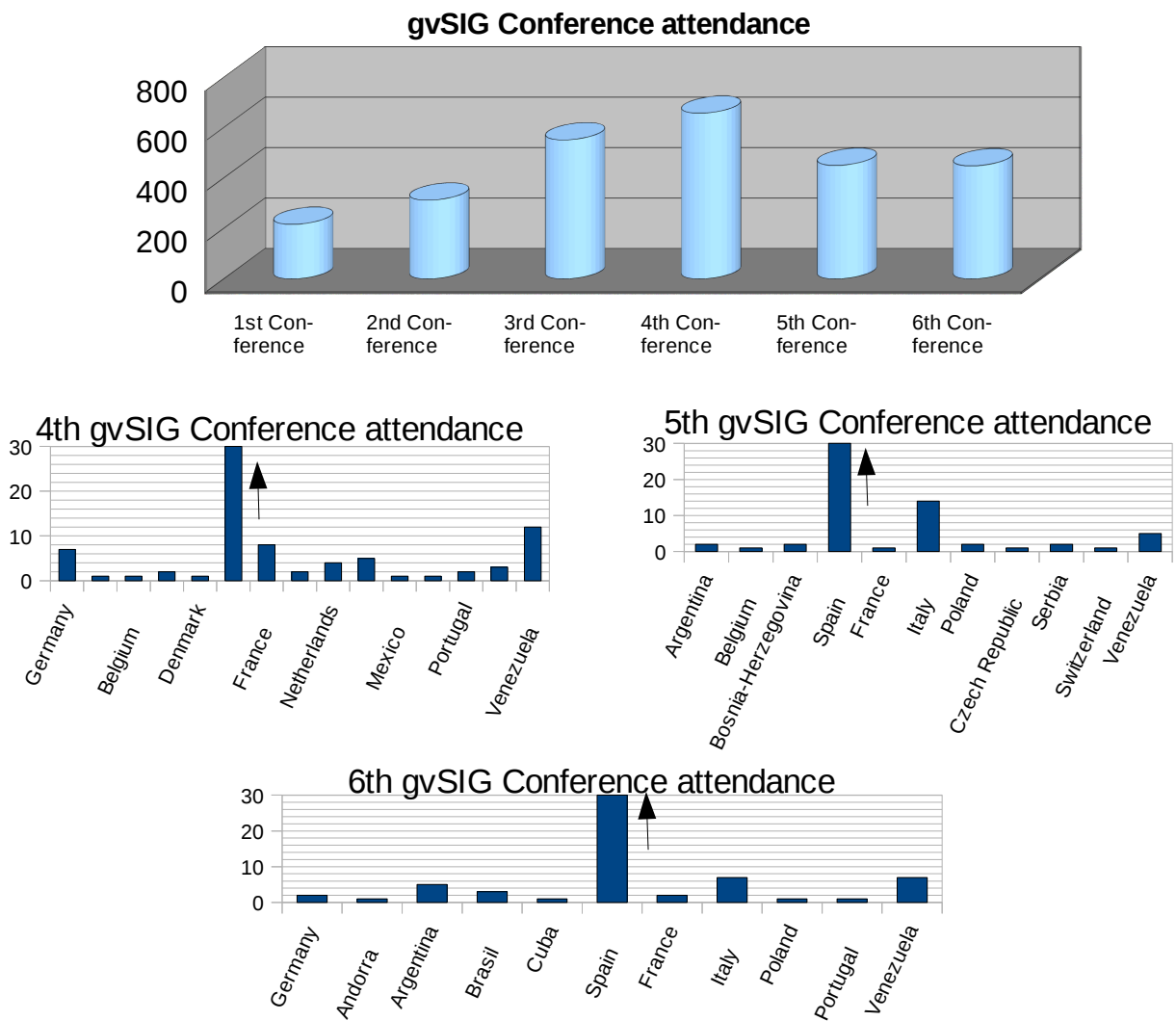


Graphic 2. gvSIG Association collaborators

### 3. Trajectory of the Conference



**Graphic 3.** Sponsors and collaborators



**Graphic 4.** gvSIG Conference attendance, and last conferences by countries

## 4. Information about the project

- Project website: <http://www.gvsig.org>
- Association website: <http://www.gvsig.com>
- gvSIG Blog: <http://blog.gvsig.org/>
- gvSIG Planet: <http://planet.gvsig.org/>
- Case studies: <http://casestudies.gvsig.org/>

The gvSIG Association also participates in the organization of:

- Latin American and Caribbean gvSIG Conference
- Brazilian gvSIG Conference
- Italian gvSIG Conference
- Uruguay gvSIG Conference
- Argentina gvSIG Conference
- gvSIG Day - UK

... among other events.

For further information: <http://www.gvsig.org/web/home/community/events>

## 5. 7th International gvSIG Conference

As in the previous years, the **7th International gvSIG Conference** aim to be an obligatory reference in the Geographic Information world. They aim to bring different people from the GIS world together so that they can share their views and ideas, through an easy and an effective method: Sharing the knowledge. The little that each of us can have, but getting a whole if we join it.

With this premise we work for continuing the successful path of the previous conferences.

The 7th gvSIG Conference will be held in **November 30th and December 1st and 2nd** at the **Feria Valencia Convention and Exhibition Center (Valencia - Spain)**.

For the organization of the Conference, at a strategic level (infrastructures, sponsoring) as well as at a contents level, two committees have been established to do different tasks:

- **Organization Committee:** it will be the direction, organization and execution of the project. An Organization Committee is established, who will approve the executive team of the project, as well as the economic budgets, decision making, etc.
- **Scientific Committee:** it's who evaluate the proposals received and decide if they are accepted or rejected for its exposition during the conference. Anyway, it will be responsible for designing the program of the conference and deciding the order of the presentations and workshops.

## 6. Sponsoring opportunities of the gvSIG Conference

The gvSIG Conference offer the possibility to enjoy, in a same environment, technical workshops, where the gvSIG new features are shown, solutions developed by entities that collaborate with the project, and presentations, with the participation of the best and most distinguished members of the gvSIG community and the sector.

The objective set in a short term by the organization committee is to convert the Conference in a meeting point of professionals, employers and researchers of Europe and Latin America in the open GIS field.

For advancing in its consolidation and internationalization, some financial risks are taken, that are covered through different sponsor categories. We think that we'll be able to convert in a point of reference in the worldwide and European range of the sector.

For the gvSIG Conference, four levels of participation have been defined for public or private entities:

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

## Platinum Sponsor (12.000 €, VAT not included)

Category reserved to a limited number of sponsors who will be members of the Organization Committee. Their logo will be placed next to the organizer entity, at the established level, in all the official posters and printed matters of the event, website, and any other spreading elements.

### Impact:

- They can participate in a presentation following the conditions established by the Scientific Committee (see "Communications" section on our web page).
- They can manage for a workshop, a tutorial, a practical session or a technological-commercial session if accepted by the Scientific Committee.
- They are allowed to moderate a round table of the plenary sessions.
- Their logo will appear together with the organizer in the following places:
  - Poster at the main entrance (see picture 1).
  - All posters and official documents in another international events where gvSIG project participates (see picture 2a and 2b).
  - All posters in the place where the gvSIG Conference will take place (see picture 3a and 3b).
  - Website of the Conference (see picture 4)
  - Open Planet Magazine, that will be given to all the participants, and in the events following the gvSIG Conference (see picture 5).
  - Cover of CD or DVD that will be given at the Conference
- In addition to advertising with the general of the Conference documentation.
- Links to the Sponsor web page from the gvSIG Conference web page (see picture 4).
- Bag with the official documentation given to registered people (see picture 6).





**Picture 1.** Main poster on the entrance to the Exhibition Centre of Feria Valencia at the 6th gvSIG Conference.



**Picture 2a.** Example of information poster (Roll-Up) that will be placed at the different events.



**Picture 2b.** 6th gvSIG Conference. Detail of the leaflet design.



**Picture 3a.** 6th gvSIG Conference. Example of the cartel placed on the Exhibition Centre of Feria Valencia.



**Picture 3b.** 6th gvSIG Conference. Example of the under-table on the main table in the hall.



**Picture 4.** 6th gvSIG Conference. Detail of the web page design.



**Picture 5.** 5th gvSIG Conference. Open Planet Magazine.



**Picture 6.** 4th gvSIG Conference. Bag with the official documentation given to registered people.

## Gold Sponsor (6.000 €, VAT not included)

This level is for any entity or institution interested in sponsoring the Conference.

**Impact:**

- They can participate in a presentation following the conditions established by the Scientific Committee (see "Communications" section on our web page), besides contribute with a person who would participate in some round table of the plenary sessions.
- They can manage for a workshop, a tutorial, a practical session or a technological-commercial session if accepted by the Scientific Committee.
- Their logo will appear together with the organizer in the following places:
  - Poster at the main entrance (see picture 1)
  - All posters and official documents in another international events where gvSIG project participates (see picture 2a and 2b).
  - All posters in the place where the gvSIG Conference will take place (see picture 3a and 3b)
  - Website of the Conference (see picture 4)
  - Cover of CD or DVD that will be given at the Conference
- Links to the Sponsor web page from the gvSIG Conference web page (see picture 4).
- In addition to advertising with the general of the Conference documentation.
- Bag with the official documentation given to registered people (see picture 6).

## **Silver Sponsor (3.000 €, VAT not included)**

This level is for any entity or institution interested in sponsoring the Conference.

**Impact:**

- Reserved area for the plenary sessions, especially for the opening and the closing of the Conference.
- Their logo will appear together with the organizer in the following places:
  - Poster at the main entrance (see picture 1)
  - All posters and official documents in another international events where gvSIG project participates (see picture 2a and 2b).
  - All posters in the place where the gvSIG Conference will take place (see picture 3a and 3b)
  - Website of the Conference (see picture 4)
  - Cover of CD or DVD that will be given at the Conference

- Links to the Sponsor web page from the gvSIG Conference web page (see picture 4).
- In addition to advertising with the general of the Conference documentation.
- Bag with the official documentation given to registered people (see picture 6).

## **Bronze Sponsor (1.000 €, VAT not included)**

This level is for any entity or institution interested in sponsoring the Conference.

### **Impact:**

- Their logo will appear together with the organizer in the following places:
  - Poster at the main entrance (see picture 1)
  - All posters and official documents in another international events where gvSIG project participates (see picture 2a and 2b).
  - All posters in the place where the gvSIG Conference will take place (see picture 3a and 3b)
  - Website of the Conference (see picture 4)
  - Cover of CD or DVD that will be given at the Conference.
- Links to the Sponsor web page from the gvSIG Conference web page (see picture 4).
- In addition to advertising with the general of the Conference documentation.
- Bag with the official documentation given to registered people (see picture 6).

PROFITS SUMMARY	PLATINUM	GOLD	SILVER	BRONZE	COLLAB.	ASSOC. MEDIA
Exposition of presentations option	X	X				
Responsible for a Workshop, Tutorial or Session	X	X				
They are allowed to moderate a round table of the plenary sessions.	X					
Booked space in plenary sessions	X	X	X			
Logotype in the main ad at the entrance	X	X	X	X	X	X
Logotype in the information ads and leaflets in other events	X	X	X	X	X	X
Logotype in information elements around the entire building	X	X	X	X	X	X
Logotype in the official web page of the event	X	X	X	X	X	X
Logotype in the cover of the CD / DVD	X	X	X	X	X	X
Advertising of the entity on the official bag	X	X	X	X		
Links to the sponsor's web pages from the logotypes of the entities in the gvSIG Conference web page	X	X	X	X	X	X

**Table 1.** Summary of the benefits depending on the collaboration level at the 7th gvSIG Conference

## Collaborations

These will be non-profit organizations participating in project diffusion activities and presentations, and contribute to other resources.

### Impact:

- Their logo will appear together with the organizer in the following places:
  - Poster at the main entrance (see picture 1)
  - All posters and official documents in another international events where gvSIG project participates (see picture 2a and 2b).
  - All posters in the place where the gvSIG Conference will take place (see picture 3a and 3b)
  - Website of the Conference (see picture 4)
  - Cover of CD or DVD that will be given at the Conference.

## Associated Media

These will be selected organizations that give interviews and receive press notes before, during and after the Conference in different diffusion activities.

### Impact:

- Their logo will appear together with the organizer in the following places:
  - Poster at the main entrance (see picture 1)
  - All posters and official documents in another international events where gvSIG project participates (see picture 2a and 2b).
  - All posters in the place where the gvSIG Conference will take place (see picture 3a and 3b)
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Information of this document can be modified, without previous notice due organization considerations. For further information, please contact us at the following e-mail address: [conference-contact@gvsig.com](mailto:conference-contact@gvsig.com)